



THE BIG TEACHER'S PET

My school stuck us in a play by the other losers in my grade. So I started to read your magazine that I got from the library. Then my teacher confiscated it and I'm not allowed to have it back! Because of that, I have to pay a huge library fine for a magazine I didn't even get to read!

Alicia Roberts, Moscow, OH

Cops and Roberts — A "huge library fine"?!? How much does your library charge per day for an overdue magazine? We're guessing 10 cents a day. And if your teacher won't give the magazine back, that's really going to add up. After two months, you'll owe the library...six bucks! That's steep! Oh, here's an idea spend \$3.99 and just buy the freakin' issue! Then you can take your time reading it and just give it to the library when you're done.

Added bonus - you can accuse your teacher of stealing from libraries and discouraging reading) Be creative and have fun! See you in the stacks! -Ed.

AT A CROSS FOR WORDS

Just wanted to bring to your attention that MAD was in the New York Times crossword on April 1 (coincidence)? The clue was "Like MAD" and the answer was "parodic." I know you're surprised that someone that reads MAD is able to do the New York Times crossword, but don't be too amazed, since it was Saturday's puzzle (they get harder all week long) I had to wait till today to get the solution. Maybe if I read something other than MAD, I would be able to solve them. Nah! Anyway, apparently MAD is everywhere!

Sarah Bozarth, Woodland, WA

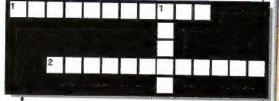
Wolfgang Amadeus Bozarth — Here's a practice crossword you can hone your skills on (and you don't have to wait till next issue to get the solution!) -Ed.

ACROSS

- 1 What you're currently reading
- 2 Your name

DOWN

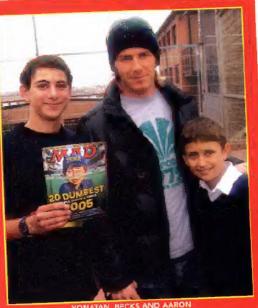
1 What you are (Rhymes with "schmidiot")



British soccer player who plays for Real Madrid, sends his children to my school. So one day I went and asked him to get his pic taken with a MAD, and he said yes (amazingly)! I'm the hot guy on the left of the pic and the other is my brother Aaron. Do I get a free subscription

Yonatan Israel, Madrid, Spain

Yo! Yo! Yo! — You got a picture of the world's most famous soccer player — and by "world's most famous," we mean the only soccer player we know! Enjoy your one-year subscription (which would have been a three-year subscription if his hot and saucy wife Posh Spice had been in the shot as well)! —Ed.



YONATAN, BECKS AND AARON

MAD ENVELOPE OF THE MONTH

This month's envelope comes from Erin Miller of Staten Island, NY. Nice job Erin — in a hauntingly disturbing way! —Ed.

P.S. We felt the compelling need to wear rubber gloves when handling your envelope!



ERIN'S CREEPY ENVELOPE

HYDE AND SEEK

I was watching my daily dose of That '70s Show one day when I saw Hyde wearing a MAD t-shirt. After the show, I went on eBay and bought myself the same shirt. Now I wear it often and like to show my MAD spirit! Off topic, but when you go to make fun of my name, try to think of something more original than Apple Siter.

Bryan Siter, Ashley Falls, MA

Doofus - That's a nice compliment! We suggest you take all of your fashion tips from That '70s Show. We're sure bullies would enjoy beating you bloody and senseless with your own platform shoes! -Ed.



MAD BLURBS

Actual quotes that prove the world is going MAD!

This month: Scary Movie 4 director David Zucker

...In a recent interview on Yahoo News, David Zucker (who also directed Airplane!, The Naked Gun and Top Secret!) sounded off on how MAD has influenced him. Somehow that influence has inexplicably led to a successful career!

"My sense of humor hasn't changed since my childhood days of reading aloud MAD magazine, which is the primer of this kind of thing. MAD used to have two pages each issue of scenes they'd like to see in a Hollywood movie. We've just taken that attitude and added a Saturday Night Live approach to sketch comedy and created a story which we could then translate to the big screen...In my defining years, Alfred E. Neuman and MAD magazine's writers...shaped my sense of humor."

READER ALERT

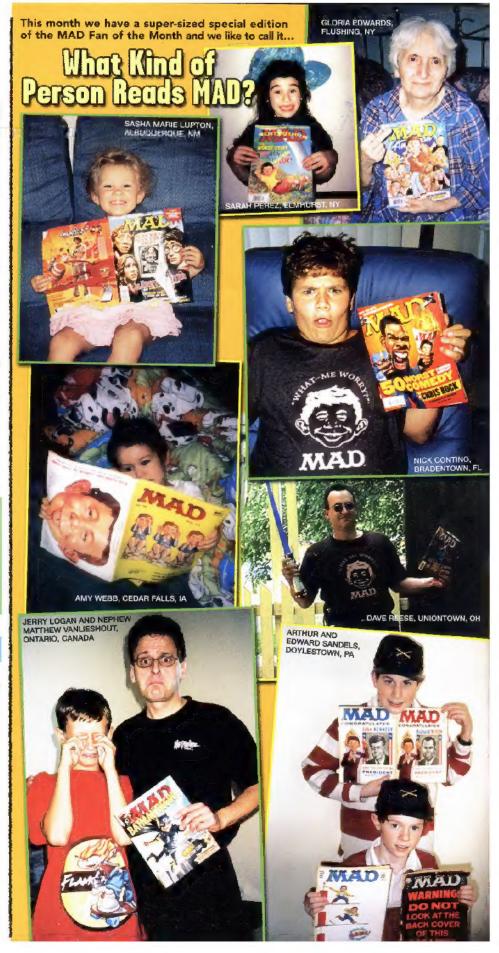
Got something stupid to say...in a sentence or less? Go to madmag.com and post your non sequitur nuggets on our message board under MAD Mumblings. We run the "best" ones on our Letters Page!

A MOVING TALE

My wife and I just purchased our first house and we're packing all our stuff for the big move. As we go through all our belongings deciding what should go in the trash and what we should save, I've come across 10 years of MAD which I've been saving. My wife wants me to just get rid of all this weight, but I'm not so sure. What do you guys think? Should I take along all these dead trees or just give in and ditch the old "office reading"? Thanks for your help!

Frank Kwiatkowski, Indianapolis, IN

Special K — Boy that is rough! It sounds like your marriage may be in real trouble! Know what our first clue was? You wrote into a humor magazine for relationship advice! You may as well keep the magazines, because, let's face it, your wife is going to end up leaving you anyway! And on an ironic note, she'll end up getting half your magazines! —Ed.





Make A Dumb Wish Foundation"

I am a 16-year-old subscriber to your fine magazine and at my old school I was voted most likely to succeed in business. I think I found a loophole for this success. I thought instead of working hard, I can easily make a dumb wish to the Make A Dumb Wish Foundation. My dumb wish is for you guys to surrender your company to me. If you do give me what I wish, I might consider not firing each and every one

Your future boss, Bruce Clark, Minneapolis, MN

Any Which Way But Bruce - Your big plan for success is taking over MAD Magazine? Yeah, that's the fast track to fame and fortune! She's all yours, supermogul! By the way, we polled the staff, and we'd appreciate it if you fired us as soon as possible — we'd like the summer offl Thanks for writing the Make A Dumb Wish Joundation™. See you on the Forbes 400 listl -Ed.

SAW & ORDER: SPECIAL VICTIMS UNIT

Not that the youth of America takes shop class anymore, but let's not confuse the minor few that do! Number 18 in "35 Scholarly Reasons Why School Sucks" (MAD #464) is a band saw not a table saw! How about a free subscription?

Harry Strother, Portland, ME

O Strother, Where Art Thou? - You're right! It was a simple mistake and we messed up. But people get confused like that all the time. For example, you've mistaken us for a magazine that rewards know-it-all losers who write in and tell us our mistakes. Well, we do reward them, but not with subscriptional Enjoy your complementary copies of Less Than Jake and Head Automatica's albums! —Ed.

> NEXT MONTH IN MAD #468 ON SALE JULY 18!

OUR SUPER DUPER SATIRE OF SUPERMAN!

> NEXT MONTH IN MAD KIDS #4 ON SALE JULY 18!

EXCLUSIVE MAD KIDS INTERVIEW WITH JACK BLACK! CREATE A NEW SUPERHERO!

POP IN THE NAME OF LOVE

I was in the Guinness Book of World Records for the largest soft drink bottle

collection. I just wanted to share an image of the rare (only one known) Happy Jack bottle with Alfred E. emblazoned thereon. Maria Reidelbach mentions the existence of this bottle in her book. Completely MAD, but she had never seen one. This bottle belongs to a fellow collector in California - unfortunately, I am not the lucky owner!

Christopher Weide, Jacksonville, FL



Chris Cross Wow! Soda bottles with Alfred's face are worth money? We're sitting on a gold mine! Today's your lucky day — now you can be the lucky owner of a one-of-a-kind Alfred soda bottle and it's all yours for just \$15,000! We'll await your check or money order! See you at the bottling plant! -Ed.

READER ALERT

Everyone lucky enough to have their letters printed in this month's Letters Page will receive Head Automatica's Popaganda and Less Than Jake's In With The Out Crowd courtesy of our "friends" at Warner Music Group. Catch Less Than Jake on this year's Vans Warped Tour and Head Automatica on tour with Taking Back Sunday this Summer. Both albums are in stores now!



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Contributing Artists And Writers the usual gang of idiots

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For Subscription Questions:

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How To Reach Us:

Please Address Correspondence To: MAD. Dept. 467, 1700 Broadway, New York, New York, 10019.

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

FAX MAD AT 212-506-4848! VISIT OUR WEB SITE! MADMAG.COM

THEFUNDALIN

LITTLE-KNOWN MENTORS FOR THE REAL WORLD

That pretty young miss who wants to make the plain girls cry will need lots of coaching from a...

CONCEITED BITCH MENTOR

Mind if I sit here? Say, "Yeah, as soon as Your Leprosy goes into Remission.

goes into Remission.

Little lazy slobs don't generally grow out of it, so much as grow into it — thus requiring a...

FAT GUY IN THE CHAIR MENTOR



MOVIE CLICHÉS YOU CAN'T COUNT ON...



...If a film is set in 1950's small town America, you just know that an axe-wielding psychopath will hit a home run for a dying child in the hospital.

... If the female lead character and male lead character hate each other and argue throughout the film, it's guaranteed that, by movie's end, they'll each get hit by a bus.





... When two kids with divorced parents befriend each other, you can just bet that there will be a freak solar flare that melts the polar ice caps, ending civilization. A fella that is bound to grow up completely unaccountable for his actions will learn the ropes from a...

DEADBEAT DAD MENTOR

Yeah, so You HAVE two bucks, I and You AWE Joshie two bucks, but Joshie ain't HERE, so You's don't really owe him nothin' Right now. See?



THE PUZZLE NOOK

Which of the 4 choices best completes this phrase?

____FE SUCKS, THEN YOU DIE!

- 1.LI_
- 2. EATING AT THE HARD ROCK CA_
- 3. SITTING ON A KNI_
- 4. BEING KEVIN FEDERLINE'S WI_



IN	FIVE MINUTES AGO	OUT
seits	Manors	(empo=nes
Tonics	Elinis	Snake Oils
lmarms	Meliahy	Ayamilda



"You've been to the carnival again."



WONKYPEDIA



Abraham Lincoln in a legendary photo taken by his then chef, Orville Wright, Wright, who went on to invent the waste basket with foot pedal, drowned in the sinking of the Titanic and never lived to see the photo's publication.

The Lincoln Assassination

2 Sign in / create account

On December 7, 1941, President Abraham Lincoln was killed by assassin James Earl Ray, a tragedy that stunned a nation still recovering from the ravages of the Revolutionary War. Perched from the window of a nearby book depository, Ray shot Lincoln as he and his wife, Hillary, entered Ford's Theatre for the Washington premiere of Cats. Lincoln supporters, known as "Lincoln Logs," reacted with outrage, culminating in the Boston Tea Party, the Los Angeles riots, and the nationally-televised shooting of Ray himself as he was being led to prison. Lincoln's vice president, Lyndon "The Gipper" Johnson, was quickly sworn in after Lincoln's death, ably leading America through the Great Depression, the Korean War, and the "Dot-com Boom."



. ITS brings up the fact that the couple's favorite movie is Jerry Maguire, and smoothly works in a "they complete each other" reference.



Melvin reenacts the key scene of American Pie, using the wedding cake.

FINDALINIPAGES I WONDER WHERE LITTLE BILLY HAS RUN OFF TO TODAY?

CLIP 'N' USE

Good luck is contagious and so is the bacteria in our tea.

Learn Chinese: Why are the dumplings moving? 為什麼餃子行動?

Money will come your way if you recalculate your check - your waiter overcharges.

Learn Chinese: These chopsticks have already been used. 這些筷子已經被使用

The horse is smarter than the chicken though a few do make it into the lo mein.

Learn Chinese: No. I would not like to hear about Falun Gong. 不,我不會希望聽說法輸功。

You will go on a journey - to the emergency room with the stomach cramps you get from the chicken in garlic sauce.

MY COMPLAINTS, GRIPES

A Fundalini Exclusive Excerpt from the Blog of Superman

Supergirl — she can fly, she's bulletproof and she's from Krypton. I finally find a babe I have something in common with and it turns out she's my freakin' cousini

ZAMOI

Those pathetic letters I get from kids asking me to take a lump of coal and press it into a diamnd for their stupid school auction. Hey kids, press this!

Spaying Krypto the Superdag man, that was no day at the beach Low-rise jeans, thongs and low-cut tops. My whole "see through anything" super power seems kind of like one big waste these days!

> Having to go to this one tailor in Hong Kong every time Clark Kent needs a new business suit that can fit over my costume but won't bunch up in the crotch!

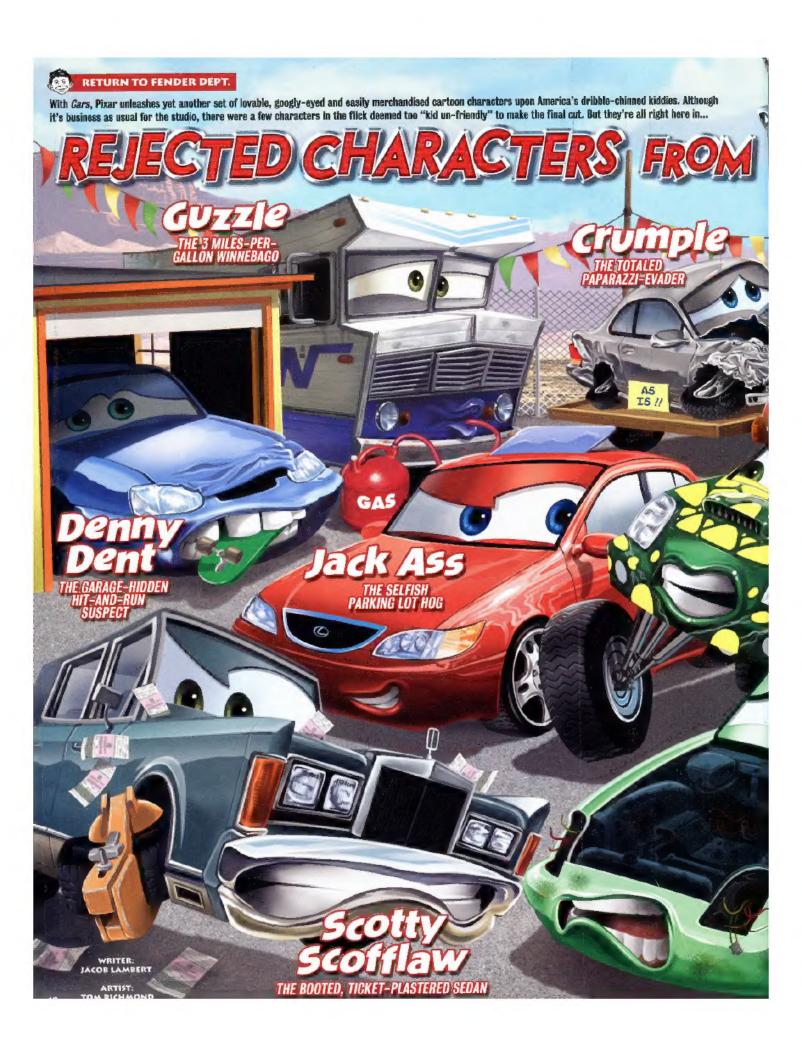
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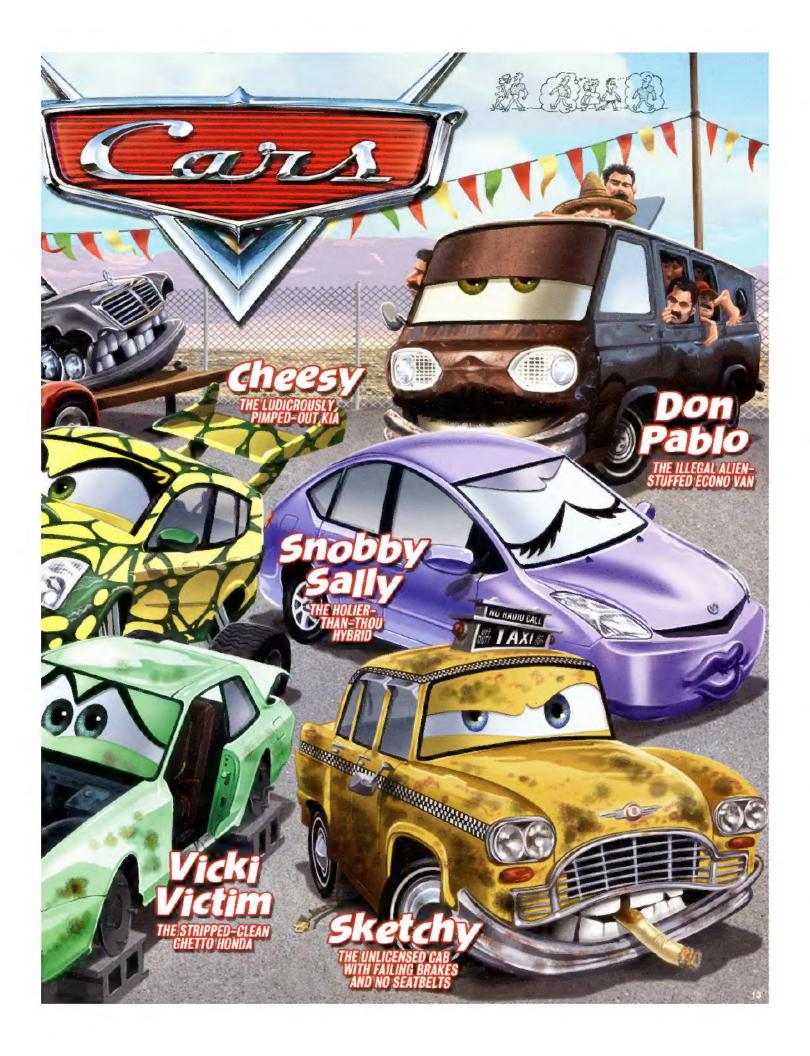
WHY DOESN'T RYAN SEACREST SAY *SEACREST OUT/* ANYMORE? I FEAR HE'S LOST HIS WAY.





I WISH You'D STOP BRINGING YOUR WIRL HOME WITH YOU."







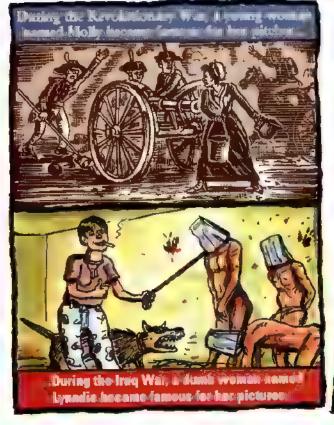
PROSE AND CONFLICTS DEPT.

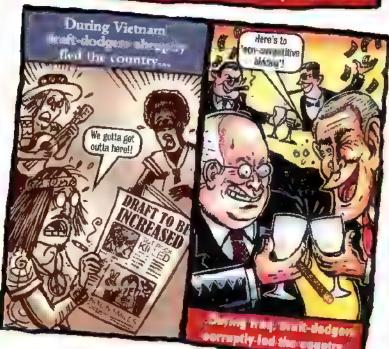
Someone once said "History repeats itself." And this is certainly true. We just repeated what they said, thereby proving their point. Ironic, eh? it's also been said that "Those who do not earn from history are bound to repeat it"! Remember that, we won't be telling it to you again! Our point is this: we're out of cliches about history, so why don't you just go ahead and read the following article. And if you find yourself re-reading it in the future, don't be surprised!

Comparing WAR IN





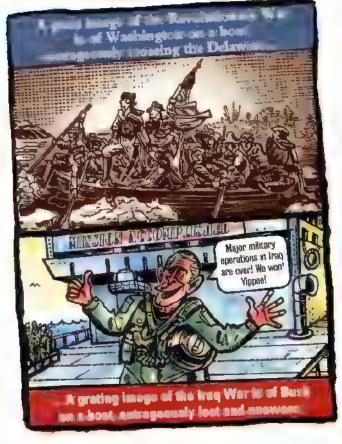




the IRAQ to PREVIOUS In WWI, the liberation of Paris caused songs













8

THE FOLKS ON YOU DEPT.

If you're one of the lucky few who fully love, respect and admire your parents, we congratulate you on the tender, shining joy that is your life. But since you're probably not one of those ponyriding, bowtie-wearing mama's boys, we invite you to indulge your irritation by asking...

ROX

...refuse to buy you something because "you don't need it" — a rule which apparently doesn't cover their "necessities," like manicures, pedicures and The Complete Fourth Season of Law & Order?



...act as if you're a sullen jerk just because you don't feel like going into microscopic detail about every aspect of your horrible day?

DON'T YOU WHEN YOUR PARENTS...



...warn you not to "give in" to peer pressure—
then burn with jealousy the minute your
neighbors bring home a new Hummer?



...make you clean your room for "company" who won't come within fifty feet of it?



..ask you about kids you haven't talked to since preschool as if the two of you are still best buddies?



...offer to help with your homework when they clearly know even less than you do?



...invariably try to suck up all the credit when you do something well – and distance themselves from you as if you had the Asiatic Bird Flu when you screw up?



...make you do yard work on your only days off - so they can enjoy theirs?

WRITER: JACOB LAMBERT

ARTIST: MARC HEMPEL



CAN YOU JEER ME NOW? DEPT.

Not so long ago, having a cell phone was an amazing, mind-blowing convenience! It was revolutionary...for about a month. Then it got boring — which is why they added cameras, mp3 players, ringtones, text messaging, web browsers and all other kinds of features. And that's great, but now that they're all out of good ideas, we can only look forward to...

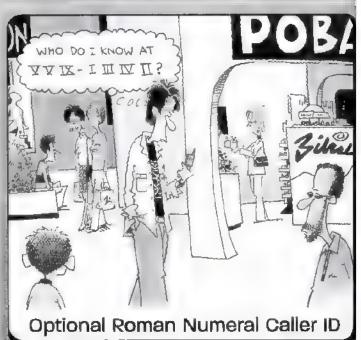
JOHN CALDWELL 'S

CELL PHONE FEATURES AND ACCESSORIES

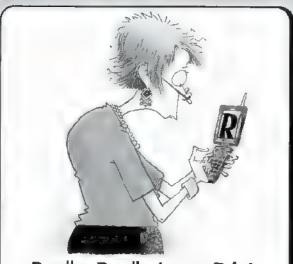




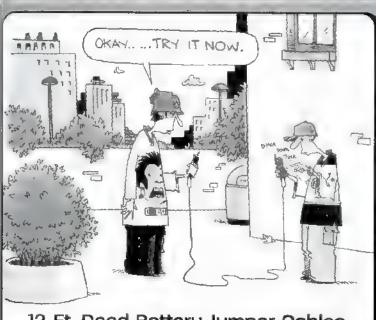




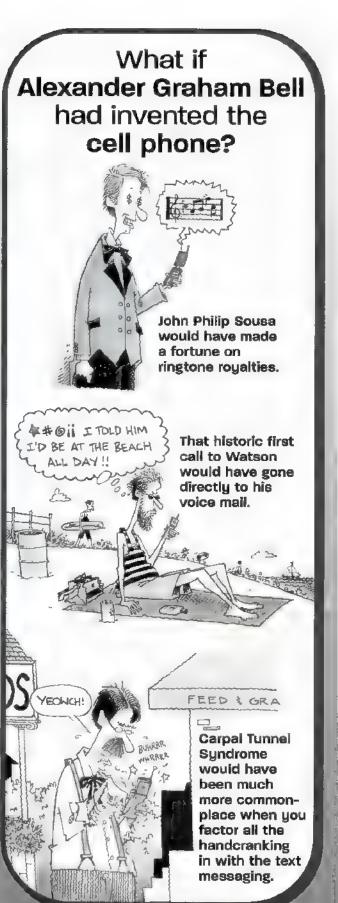




Really, Really Large Print Text Messaging



12-Ft. Dead Battery Jumper Cables



TO HEALTHE DUE

Only an absolute moron would go to a fast food place to eat healthy. Yet, there's always some stupid report telling you what the most "health-conscious" option on the menu is, and warning you about the worst. Here's a hint — it's ALL terrible for youl 9till, we feel duty-bound to present:

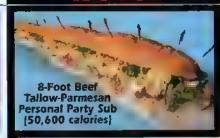


The FDA'S Guide to the BEST

BEST









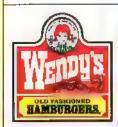






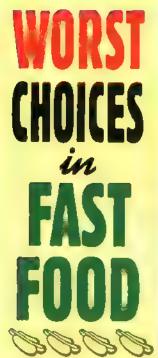


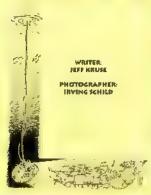








































You May Not Know About

HR4775 Would permit the FDA to allow the inclusion of the Great Gazoo in bottles of Flintstones Vitamins, even though he didn't appear in that many episodes

HR680306 Gives tax credits to meat packing companies to slaughter grizzly bears in our national parks (aka "Save the Bears Initiative")

HR22332 Asks the President to present a timetable, outlining when U.S. troops will be invading Syria and/or Iran

HR0401 Requires that all voting districts in the country be drawn up fairly so that every voter is equally represented (A prank resolution proposed by Tom DeLay every April Fools Day)



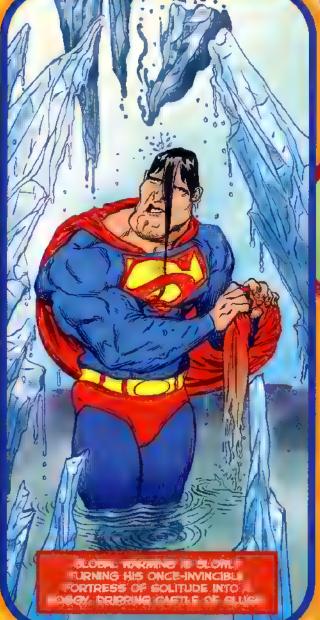
TRUTH, JUSTICE AND THE AMERICAN OV VEY DIPT.

WHEN SUPERMAN IV WAS RELEASED IN 1987, IT'S SHEER CRAPPINESS ALL BUT ENSURED THAT THE SUPERMAN FRANCHISE HAD FINALLY BEEN BEATEN TO DEATH, BUT TWENTY YEARS LATER, HOLLYWOOD HAS HEROICALLY RESPONDED TO THE TRAGIC LACK OF COMIC BOOK FLICKS BY REVIVING THE CORNY HERO, UNFORTUNATELY FOR SUPERMAN, MUCH HAS CHANGED IN THE WORLD SINCE HIS LAST PLIGHT. FOR STARTERS, CONSIDER THESE ...

MODERN HASSLES SUPERMAN SULP FACE IF HE WOULD FACE IF HE REALLY RETURNE

CAN'TCHA JUST SPIN US

I'LL GIVE YA A TAX CUT!



BACK TO 2003?

PRESIDENT BUSH KEEPS BEGGING HIM TO DO THAT *EARTH-ROTATING THING TO GET THE ADMINISTRATION

THE HOOK IN IRAQ.



DISGUSTED TO FIND

WRITER: JACOB LAMBERT





LE COLLEGE DONN TATTLY GETTING SHIP THE MISSEL NO TOTAL CONTRACTOR OF THE MISSEL OF THE MISSEL NO TOTAL CONTRACTOR OF THE MISSEL OF THE MISS

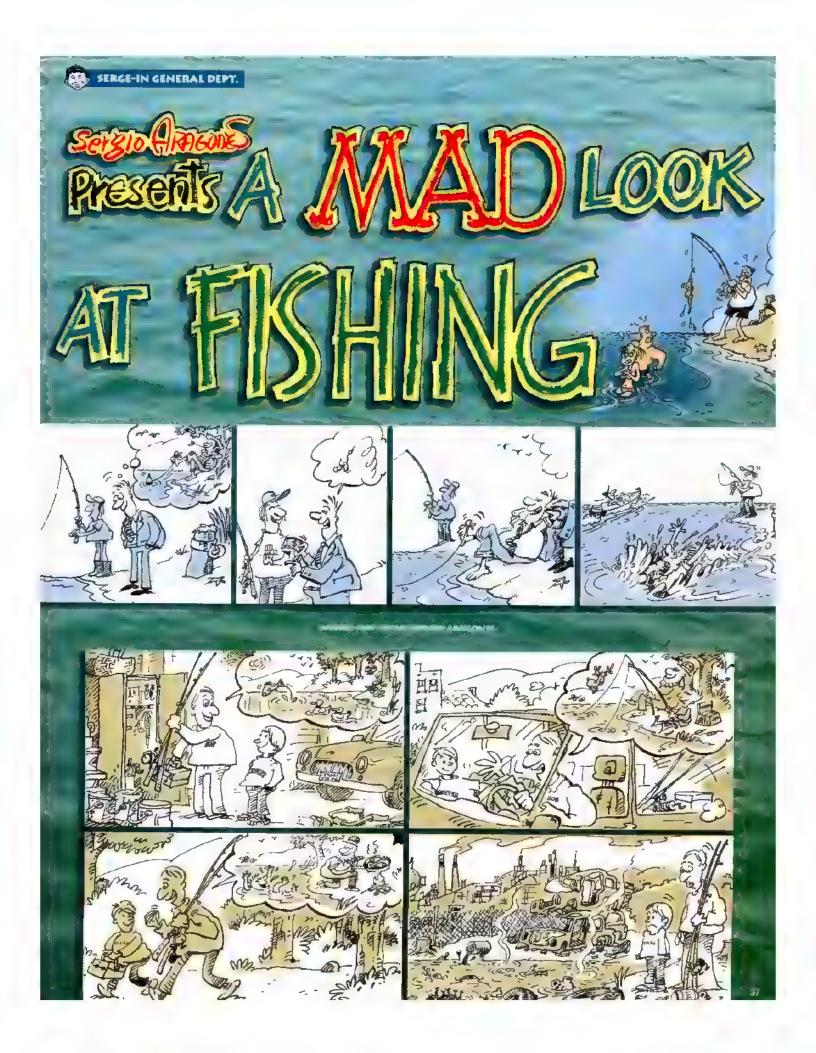
TONIGHT:
THE SECRET
THE SECRET
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CLARK KENT DOESN'T
WANT YOU TO
KNOW!

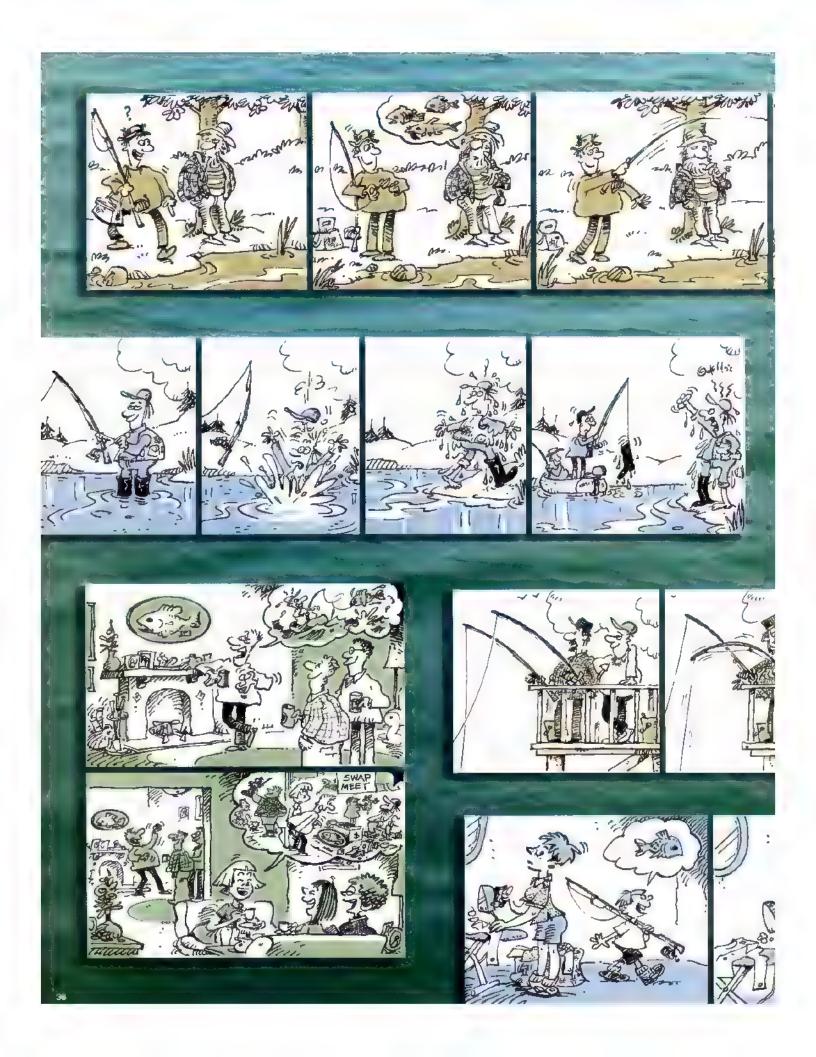
BLOGGERS, AND
THESMOKINGGUN. COM

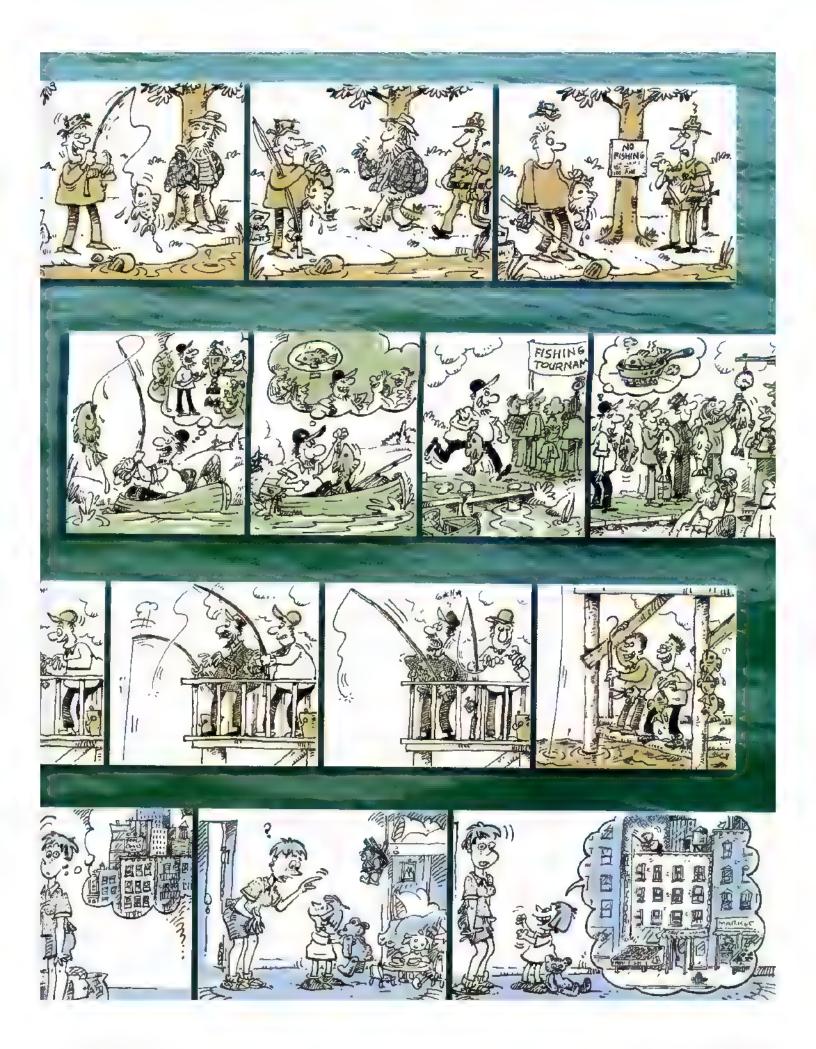
IN A DESPERATE ATTEMPT TO LOOK AS ETERNALLY YOUTHFUL AS CLARK, LOIS HAS BEEN MORE "NIPPED AND TUCKED" THAN JACKO AND JOAN RIVERS COMBINED

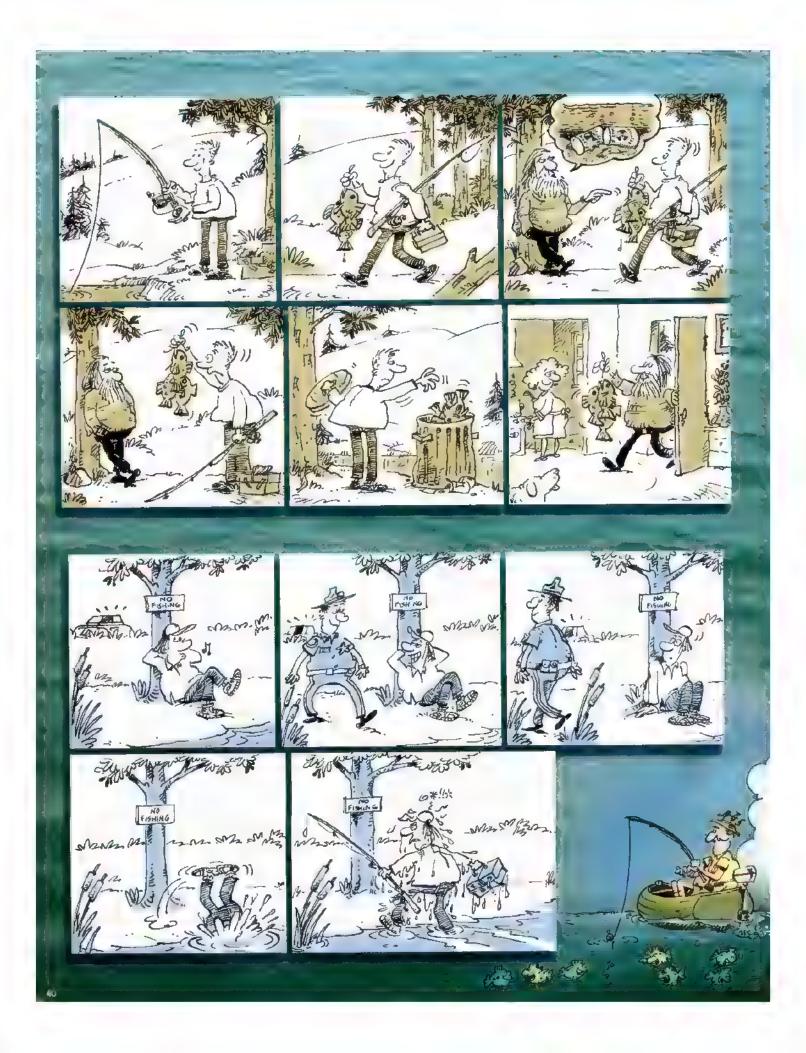
















[10 July|06:15pm]



went to work today. I wore a pair of knexts and a button-down shirt, because Mom said it would impress the bess. But I shouldn't have bothered dressing up, because I spent the day wearing a not-dog costume.

It turns out that that my job is to stand out in front of the restaurant as their mascot, and wave at cars as they drive by. The costume is cramped and hot and hard to see out of, and it smells like someone else's feet. Plus, in case I didn't mention this: It's a giant hot dog.



[11 July | 08:02pm]

it was in front of the restaurant today when my manager Sean came out and told me that I couldn't whisper to customers, "You're eating my babies' as they were coming in I considered suggesting that instead, "could yell "bite me!" at people but he seemed pretty annoyed with me aiready. Then he told me to wave and dance more, "Nobody wants to eat at a place where the food looks depressed," he said. "Look happy!" I pointed out that it were really a hot dog, twouldn't be happ at a restaurant where my fellow transfurters were peling eaten. And he said, "Maybe you're a really dumb hot dog, and you haven't figured it out yet." Sreat. I'm going to spend the summer being a mildly retarded hot dog.

[12 July [07±16pm]



[mood] exhausted]

Today during my 15-minute lunch break. Pam from the drive-thru told me what really happened to kevin, the guy who wore the suit before me: he didn't guit he passed out with heabstroife. She said he just kind of staggered all over the parking lot and then fell down with his leg in the said and then realized who she was talking to and was as, "Or, but I'm sure it wouldn't pe funny if it happened to you."

[15 July | 10:43am]





My sister Sophie left for camp today. This is ner first time going to sleep-away camp; and she was afraid of being homesick. I told her that homesickness was nothing to worry about, and that what she should about, and that what she should really be afraid of are the Forest Strangier and the Summer Camp Claw-Handed Serial Killer and the Feral Wombats Who Are Able to Open Doors, I think her first night a sleepaway camp's gonna be great.



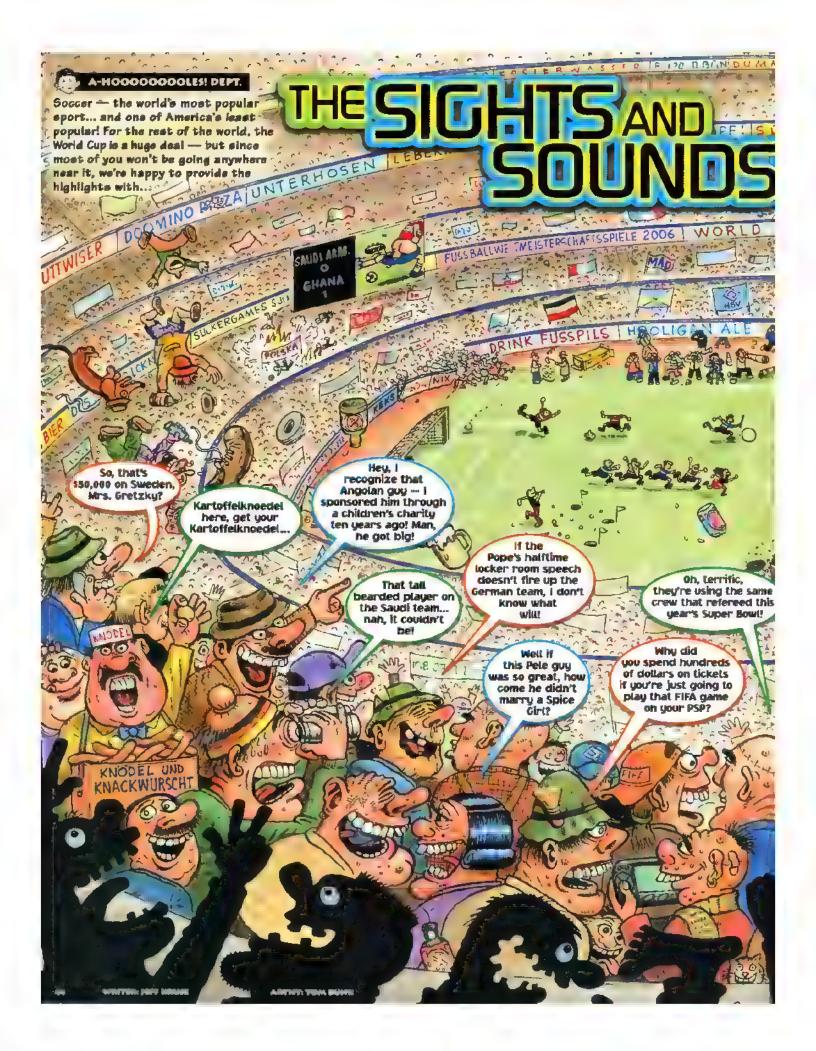
[24 July 01/22pm]

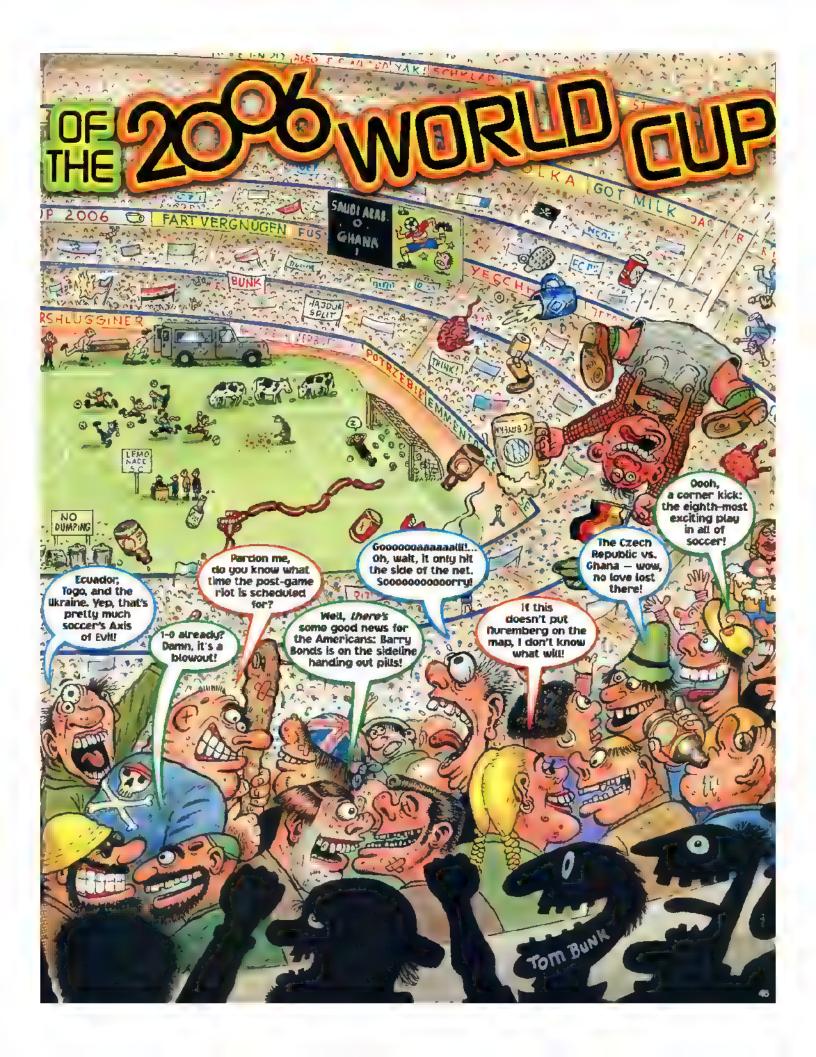


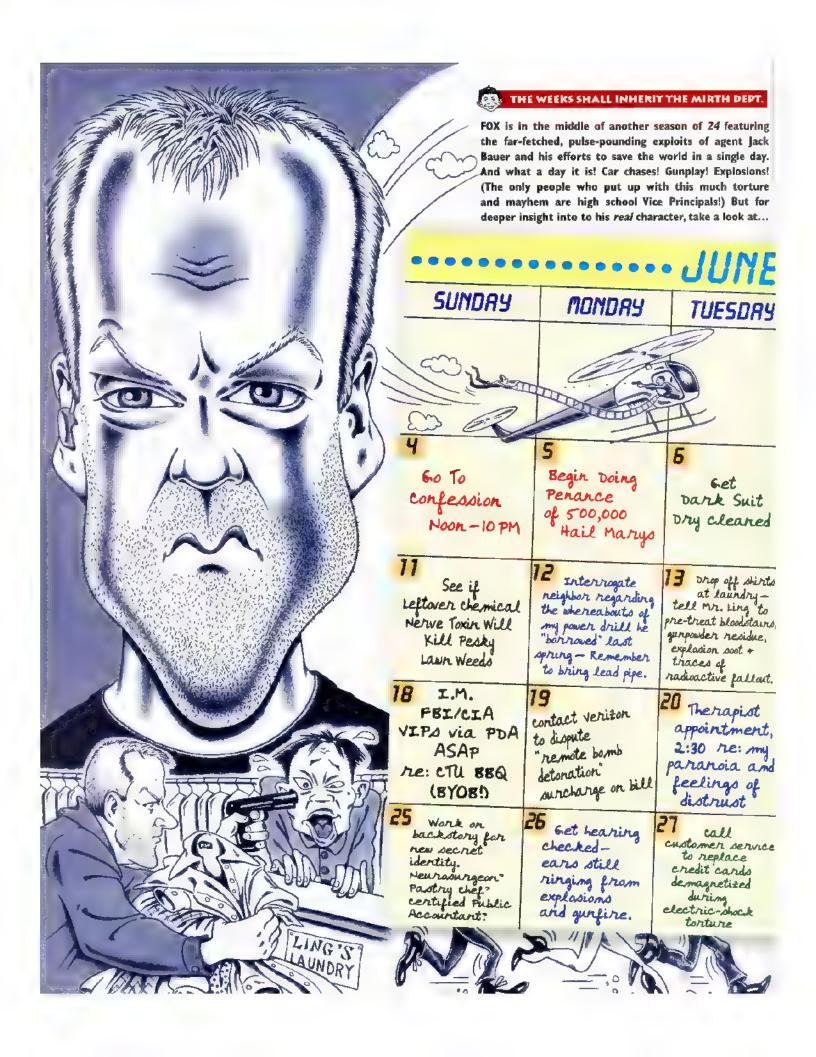
[mood | hydrated]

WRITER: TIM CARVELL

ARTIST: BRIAN PURNIAN





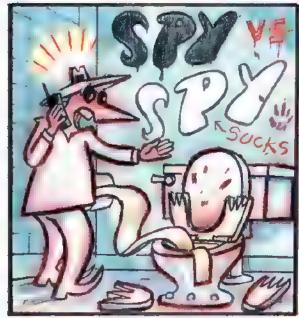


How Does JACK BAUER Spend the Rest of the Month!

2005

LUUU				20To Mio"
WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
	Stop Terrorist Plot!	Long Hot Shower/Pee All Day	Have comlink Extracted from thick Inner Ear Wax Build-up	SPEAK INTO THE WINDOW
Attend President Palmer's Funeral	Attend Tony and Michelle's Funerals	Get bark Suit Dry cleaned— Again	Attend Edgar and Lynn's Funerals	
Add satellite surveillance photos of family and friends to myspace	Payday! Woo hoo! of OT!	program on cable box so I can watch	Pick up Ex-Lax for chloe to get that ever-constipated loak off her face!	
surveillance team on therapist	clear up problems caused from faking own death: direct deposit acct, social security, beer of the month club, Netflix, etc.	Pird out from Delta if chopper flights used to intercept nuclear warheads count toward freg. flyer	Return Degree anti-perspirant to drugstore. It did NOT offer 24 hours of	ALL SO HINOM
Work with Amile coach, 1:00-3:00	etween 9 a.m. and a.m. every day: make bed, brush eeth, coffee and arrish, read paper I'm so bored! N ARTIST RICK TULKA	Merica! RIP. Again) EDGAR	PALMER HERE LIES LYNN	RIP IN LOVING MEMORY MICHELLE MINIMANANA

JOKE AND DAGGER DEPT.





















One of the most over-hyped, overrated and over-heated movies of the season is Pixar Studio's Cars. You've probably heard about it or read about it in newspapers and on websites. But, as usual, the true inside scoop can only be found here, in America's most respected chronicler of the seamy side of Tinseltown. Here's...

RUMORS AND TOTAL FABRICATIONS ABOUT



Recording the many engine noises used throughout the film was a difficult and often dangerous task. Eight sound effects editors died due to carbon monoxide inhalation before it was decided to stop driving the cars into the recording booth and try other methods of acquiring just the right sound.

The absence of humans in Cars was originally explained by a short prologue to the film, showing a fiery nuclear holocaust causing the inglorious end to mankind. But with it, the movie ran too long and so the two-minute sequence was supped.

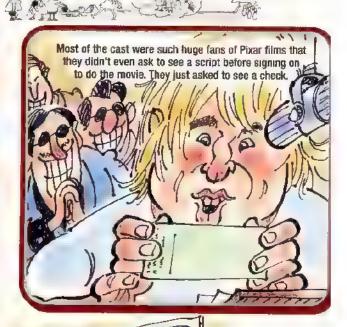


Disney originally planned to market the movie with the tagline, "We're Totally Sorry About *Herbie: Fully Loaded.*Here's a Different Movie About a Little Racing Car With a Mind Of its Own That Maybe You *Will* Like."

But this left little room on the poster for any kind of illustration.

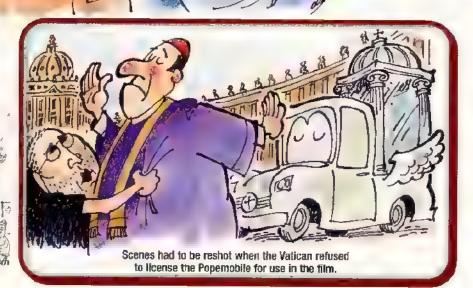


Authors of the 1982 non-fiction book *The Holy Blood and the Holy Grail* have claimed that the screenplay for *Cars* borrows heavily from their book and have sought an injunction to bar the film's release. Law experts doubt they will succeed, but this has not stopped others, including the publishers of the *Kelley Blue Book* and *Chilton's Guide to Small Engine Repair*, from filing similar lawsuits.





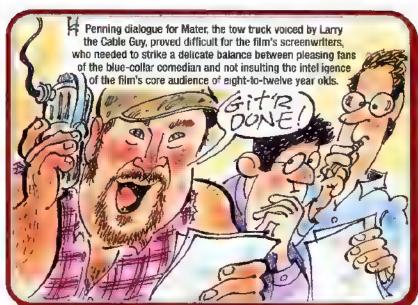
Following a special advance screening of Cars at the White House, an angry President Bush immediately held a meeting with his advisors, demanding to know how such an enormous gas company as Dinoco could exist without him having financial ties to it.

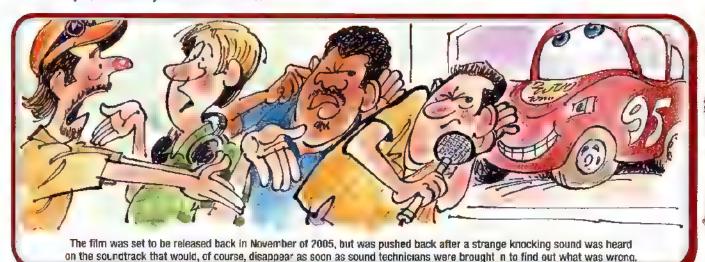


To accurately bring the racing scenes to life, a team of eighteen animators responsible for these sequences attended two months of NASCAR events and watched another sixty hours of racing footage on ESPN. Unfortunately, after this "total-immersion" approach, only two artists were still able to use a computer, and both of them were using it only to order free samples from the Skoal website and argue on message boards about whether or not Jeff Gordon is a dick.



The film's animators sketched over 43,000 designs of vehicles; mostly of the dream cars they planned on purchasing once Disney's \$7.4 billion buy-out of Pixar is finalized.









It's estimated that Cars cost over \$125 million to produce, however, once the final print was driven off the Pixar lot, its value immediately depreciated by 50%.

THE CHAT 'N THE STAT DEPT.

The great ming about according to talk show. I have isining you line at militating oing teachappend Malil influent point and second their secure percent hen rea ligarii ta irealiză that they reabout ... ii lannied europed prodiceable as Paris Hiltonia easil hipping its. Don't believe and Watch and leave a

Right off the bat, Jon Stewart introduces a hilarious segment about John Kerry being trashed by the newest Swift Boat ad, which has...what the heil? Oh, this must be one of The Daily Show's 27 annual vacation weeks. If you haven't noticed, The Daily Show is about as "daily" as Aintitcool.com is cool.



Even so, it's hard to complain about the hippest, smartest late night show in all the land. (It must be noted that the competition for the title is pretty thin lately. The Dolly Show only has to beat out Jay Leno holding up supermarket coupons with typos, and David Letterman quizzing tourists about their hometowns before letting them read Donald Trump jokes off an index card.)

There we go! It's a new episode! The music plays, and the camera swings around to show Jon Stewart, acting like he doesn't notice the show has started and can't hear the commotion. He pretends to write on a prop script that he never again actually consults, then looks up with a fake "Oh! It seems you've joined me!" expression. At which point he proceeds to savagely expose phoniness in the media.



If someone in the audience is wearing a silly shirt, or asked a goofy question during the show warm-up, Stewart is on it like a laser. However, if an important breaking news story has occurred that afternoon, he's sure to make a single raggedy throwaway mention of it to appear topical. The full report, with the actual jokes, won't show up until tomorrow, 28 hours after the fact.



The fake newscast proper begins. The Daily Show is widely regarded as THE go-to current events program for people who can't stop congratulating themselves for knowing who Condoleezza Rice is. But that's just one demographic group. The other 40% of the audience is mostly wasted stoners and immobile housecats, mesmerized by that weird blue wavy stuff on the videoscreens behind Stewart's head.



constructs

d.m.e.w.m.c,b.t.s., except she's a girl.

During the opening news segment, Stewart makes a point of spinning back and forth between different camera angles for no reason, thus brilliantly satirizing the use of the multiple-camera shoot. It may be unbelievably annoying to watch, but it raises an important question about the media. Namely, who knew that a show on Comedy Central could afford more than one camera?



Whenever there's a videoclip of a foreign speaker, it's always dubbed with an insulting, stereotyped voiceover, it's even funnier when it's a report that talks about how Bush's xenophobic refusal to engage the rest of the world is hurting America's image abroad.



Enter one of the show's various "Correspondents," each of whom has their own style. For instance, Ed Helms plays the deadpan media egotist with more cocky bluster than sense. Whereas Rob Cordrry plays the deadpan media egotist with more cocky bluster than sense, who's bald. Then there's Samantha Bee, who — you got it — plays the

Oh, and if you ever get the opportunity to bet on how many testicle references the correspondents will manage to work in, always take the "over."



At this point, the deadpan media egotist of the day ends their preamble by making an absurd statement, then falling silent and waiting for Jon Stewart to feign confusion. Then Jon repeats the premise, but as a question. This process helps prove an eternal comedy truth: it's a fot easier to write a pause than a joke.



MAD Deconstructs TV Talk Shows

THIS MONTH:

DAVIAYS LOSS



As the anchor, Stewart is there to react to the day's top stories. Lesser comedians rely on one or two hackneyed, repetitive schticks, but not Stewart. He's got a dozen! See how many you can spot!



Now it's time for the show's filmed piece. Today's correspondent really sticks it to some local municipal councilman who wasn't bright enough to question granting full press credentials to a channel that runs Reno 9!!! repeats in between Larry the Cable Guy specials. The gameplan is to irritate the interview subject, to say something absurd, and to provoke uncomfortable silences. But this is nothing like what they just did with jon Stewart four minutes ago...because these segments are filmed in somebody's office.



Nutty as it sounds, The Daily Show's producers worry that there is such a thing as "too much Bob Wiltfong." And so, on a regular basis, they skip the filmed remote packages and give the time to comedian Lewis Black.

Often, Black will revisit some of the news stories that The Dolly Show's already covered last week, but he gives it his own unique twist. Mainly, screaming like a belligerent Mr. Potatohead, delivering every punchline in the same cadence TV finance companies use to say "No credit? No problem?"



Before the second ad break, we get one of the show's irregularly-appearing segments, such as "A Relatively Closer Look," "The Less You Know," or "International Pamphlet." This helps put the lie to the theory that recurring features need to be popular.



11:20

Interview time! Guests fall under three categories, and three categories only:

 A) Typical celebrity on the talk show death march, flogging their new movie after the obligatory half-a-minute of pretending they give a wet fart about American politics;

You'd think that the administration would reconsider the Kyoto treaty in the face of increased global warming. But if you want to know about warming, try wearing the Big Momma fat sult for a threemonth shoot! I have a funny story about my movie, which is available on DYD this Tuesday...



B) Mumbling book author, blinking at the oddity of daylight.



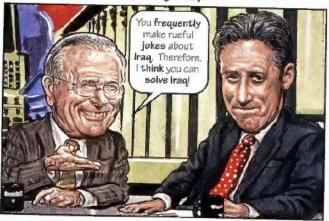
But for today's show, the guest is from Category C.
It's the moribund political figure, looking to
get The Daily Show rub for some hipster cred!

There are two sub-categories of political guests: liberal, and powerful.

Conservative powerhouses only come on to show what "good sports" they are. And suddenly faced with a rightwing target he's been bashing for months, Stewart really tears into him...with such "hardball" questions as "Your party rules everything in the country now...but won't you let us keep Rhode Island?"



Of course, no appearance by a pandering politico is complete without the kiss-ass suggestion that Jon Stewart should enter politics. At which point, the same studio audience that doesn't think George W. Bush is qualified to handle his job, happily explodes at the notion of being represented by Adam Sandler's roommate in Big Daddy.



Haven't gotten enough of a hate-Bush buzz yet?
Before signing off, Stewart "checks in" with a cheap plug for The Colbert Report, the SNL skit that's inexplicably been handed a year-long commitment.



As always, the show closes with "Your Moment of Zen," a pointless film clip of nothing in particular. It always leaves viewers pondering the existential Zen mystery: why does a staff of 18 writers need to pad out a 22-minute show?



BY THE TIME YOU READ THIS AD AMERICAN OIL COMPANIES WILL HAVE MADE ONE BILLION DOLLARS.

(Two billion dollars if you're a slow reader.)

BUT THAT'S NOT THE WHOLE STORY! READ ON!

QUESTION: Is it true that the oil industry is really making billions of dollars in profits quarterly?

Well yes, but while it appears that these billions of dollars in profits are going into our pockets, they are not! These profits find their way into many sectors of the American business community. For example party planners, artisans of fine jewelry, luxury car manufacturers, Italian marble carvers and high priced architects who design and build sprawling mansions all share in the wealth we earn. It's our way of helping to keep the economy going. I guess you could say by spending lavishly, we're just doing our patriotic duty!

QUESTION: Are the oil companies involved in price gouging?

Absolutely not! We tell the individual service station owners to set their own price gouging limits.

QUESTION: Is it true that oil companies kept merging until there were just a few large ones, and that they all work together to keep prices high?

The President and CEO of the American Petroleum Industry recently answered that question this way: "Not The oil companies DO NOT WORK TOGETHER and trust me, I'm speaking for ALL OF THEM!"

QUESTION: Is the industry working on any fuel alternatives?

Yes, we are also trying innovative blends of gasoline. Most recently we tested fuel made from soybean oil, sugar and corn. While these tests were disappointing, we're happy to report that the mix will soon be sold as "Mr. Octane," a delicious energy drink, available at service stations everywhere!

QUESTION: Lee Raymond, the former chairman and Chief Executive of Exxon recently retired with \$686 million dollars in compensation. Isn't that an indication that oil company profits are obscene?

We've all heard that \$686 million figure over and over again. And yes, if you break it down, Lee Raymond was paid \$144,573 for each day he spent at Exxon headquarters. But read that again. That was for EACH DAY! Add in weekends, vacations and holidays and that figure is cut drastically.

QUESTION: Weren't the rich oil fields of Iraq supposed to be a vital source of oil for the United States?

Yes, but the hundreds of miles of pipelines needed to make that happen are still under construction. In the three years since the U.S. bombed Iraq to smithereens and then began rebuilding, we estimate no-bid American contractors have installed about seven feet of the pipeline that's usable, so it will be a bit longer before traq oil begins flowing again,

QUESTION: It's said that all profits were the highest in history for the first quarter of 2006 and will be off the charts for the second quarter of 2006. What are the oil companies doing about that?

We are prepared for that 100%. We already have new, much taller charts! And we're prepared to get even taller ones for the 3rd and 4th quarters of 2006 and beyond.

QUESTION: Will President Bush's plan to postpone this summer's restocking of 12 million barrels of oil to the Strategic Petroleum Reserve really help the supply?

Yes, thanks to President Bush's far-ranging energy plan, every motorist in the United States will be able to drive an extra 15 feet this summer. Your footage may vary,

WHAT UGLY
CIVIL WAR ARE
MANY AMERICANS
WATCHING
CLOSELY?

HERE WE GO WITH ANOTHER RIDICULOUS

What started out as peaceful coexistence has turned into a raging fight. The battle lines are drawn and the conflict has been non-stop. Although it's been widely covered in the news media and constantly debated by the public, it's unclear just when or how it will end. To find out what melee has the world worried, fold page in as shown.





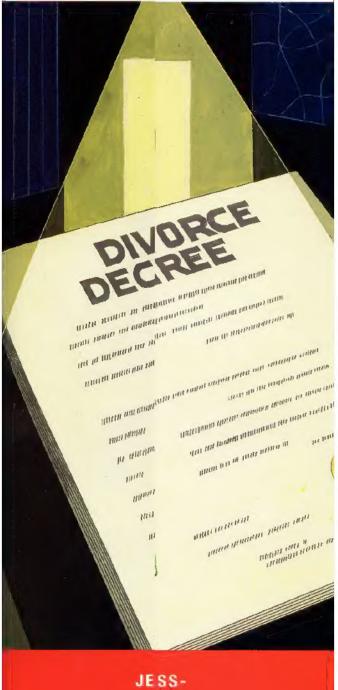
THIS STORY, CIRCULATED AS IF BY
JET-PROPELLED MEANS, IS CERTAINLY A CLASSIC EXAMPLE OF BAD NEWS. SOME IN AMERICA
SIMPLY DON'T CARE ABOUT IT. BUT EVERY PERSON
VIEWING NEWS REPORTS IS SHOCKED. THIS IS
NOT A PRETTY FIGHT. IT'S A REVOLTINGLY SICK
LACERATING BATTLE FOR BOTH SIDES. ONLY THEY
CAN END THIS MISERABLE CONFLICT.

<■

WHAT UGLY
CIVIL WAR ARE
MANY AMERICANS
WATCHING
CLOSELY?



FOLD BACK SO THAT "A" MEETS "B"



JESS-ICA SIMPSON VS NICK LACHEY

